BHT **Social Media Toolkit | Q3 2025**

Thank you for helping promote BHT to your members. The following social media posts and images have been provided to make it easier for you to share BHT on Facebook, LinkedIn, and Instagram. Simply upload one of the images and cut and paste the copy below to create your posts. For best results, we recommend posting once a week.

Our theme this quarter is: **Accessible Healthcare with NICE**

**Sample Messages**

Feel free to copy and paste these messages as is – or customize them for your audience.

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**One Stop for Quality Care**

With Nice Healthcare®, **Business Health Trust** continues to make it easier for businesses to provide competitive benefits that improve employee well-being and save employees money, all while keeping costs under control.

Did you know:

* Nice has a 93.2 Net Promoter Score (NPS).
* 98% of patients rate their care as better than previous clinics.

Get started today and help your employees access quality care from the comfort of their home.

🔗 **Webpage Link:** <https://businesshealthtrust.com/products/nice-healthcare/>

**Questions? Contact BHT!**

(425) 201-1972

nice@businesshealthtrust.com

Not a BHT member? Are you ready to build a better benefits package? Visit bhtquote.com to learn more and get a free quote.

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**Business Health Trust and Nice Healthcare are making it easier for businesses in Washington to offer high-quality, low-cost health care.**

No more waiting rooms, no more long commutes. Nice Healthcare® is now available for eligible Business Health Trust members.

Easily book same-day care with the NICE app and access virtual primary care, mental health support, physical therapy and more at no cost to you or your employees. In-home visits are available in many areas starting in July.

Learn more about benefits and eligibility from our partner, Business Health Trust.

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**Stand Out With Unmatched Employee Benefits**

Business Health Trust makes it possible for employers to provide easy and affordable health benefits with **Nice Healthcare®**, a fully integrated healthcare solution that includes:

• $0 primary care  
• $0 preventive visits  
• $0 mental health and physical therapy  
• Free access to 550+ common prescriptions

Experience healthcare without the hassle.

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**Business Health Trust is a resource for employers who want to offer competitive healthcare benefits at an affordable price point.**

Through their partnership with **Nice Healthcare®,** BHT helps Washington employers provide:

* Affordable, accessible care
* Virtual visits in under 24 hours
* In-home services for physical exams, labs, and more
* No-cost preventive services and low visit fees

Learn more about benefits and eligibility!

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**Sample Images**

These image files are included with this toolkit. Select an image to go with the messages above. Feel free to mix and match.

**Facebook/LinkedIn**

A person holding a tablet

AI-generated content may be incorrect.A person holding a tablet

AI-generated content may be incorrect.A group of women looking at a computer

AI-generated content may be incorrect.A person holding a cup and looking at a computer screen

AI-generated content may be incorrect.A person wiping his nose with a tissue

AI-generated content may be incorrect.A close-up of a pharmacist holding a box

AI-generated content may be incorrect.

**Instagram**

A person with a tissue in his mouth

AI-generated content may be incorrect.A person holding a tablet

AI-generated content may be incorrect.A group of people looking at a tablet

AI-generated content may be incorrect.A person holding a cup of coffee and looking at a computer screen

AI-generated content may be incorrect.

A person holding a tablet

AI-generated content may be incorrect.A close-up of a person holding a box of medicine

AI-generated content may be incorrect.