**BHT** **Social Media Toolkit | Q4 2024**

Thank you for helping promote BHT to your members. The following social media posts and images have been provided to make it easier for you to share BHT on Facebook, Instagram, and LinkedIn. Simply upload one of the images and cut and paste the copy below to create your posts. For best results, we recommend posting once a week.

Our theme this quarter is: **Benchmark your benefits.**

**Sample Messages**

Feel free to copy and paste these messages as is - or customize them for your audience.

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**It’s time to get the most out of your insurance.** With Business Health Trust, you’ll have access to:

* More choices – more than 80 medical plans from the most respected carriers in the state
* More value – all plans come with mental health and virtual care coverage, plus innovative ancillary benefits to suit your needs
* More support – with concierge level customer service and comprehensive plan administration
* More savings – enjoy discounts on transit, IT & HR support, plus savings on dining, shopping, travel and more.
* More peace of mind – we’ve got you covered!

Before you renew this year, be sure to benchmark your benefits with BHT – and see for yourself how BHT has helped over 1,000 businesses with their employee benefits.

Ready to build your benefits plan? Email [quote@businesshealthtrust.com](mailto:quote@businesshealthtrust.com) to learn more and get a free quote.

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**Are your insurance rates going up?** With Business Health Trust, you can get access to affordable health plans for your small or mid-sized company without compromising on value.

Whether you have two employees or more than 100, Business Health Trust can help you create a benefits program that attracts talent and keeps your employees healthy and productive – at a budget you can afford.

Before you renew this year, be sure to benchmark your benefits with BHT – and learn how purchasing your benefits package through an Association Health Plan can benefit you.

Email [quote@businesshealthtrust.com](mailto:benchmark@businesshealthtrust.com) to learn more and get a free quote.

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**Insurance done differently.** Our business partner, Business Health Trust, gives you access to affordable health plans for your small or mid-sized company. They work in collaboration with partners across Washington state so that your needs can be met at the highest level. With BHT, you’ll receive unparalleled customer support and resources so that you can focus on your business.

Before you renew your insurance this year, be sure to benchmark your benefits with BHT – and learn how purchasing your benefits through an Association Health Plan is the best option for you.

Ready to build your benefits plan?

Email [quote@businesshealthtrust.com](mailto:benchmark@businesshealthtrust.com) to learn more and get a free quote.

**Sample Images**

These image files are included with this toolkit. Select an image to go with the messages above.

Instagram:

A person smiling while talking on a cell phone

Description automatically generatedA person talking on a phone while looking at a computer

Description automatically generatedA person smiling at camera

Description automatically generatedA person holding a tablet

Description automatically generated

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Facebook/LinkedIn:

A person holding a tablet

Description automatically generatedA person talking on the phone

Description automatically generatedA person smiling at camera

Description automatically generatedA person holding a phone and smiling

Description automatically generatedA person standing in front of a display case

Description automatically generatedA person smiling at the camera

Description automatically generated